

Creative Seminar - Self evaluation  
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start evaluation

During the spring semester, I had good experiences. I made my first installation, and I learned a new software through the collaborative creative project. I visited ABC company and researched about creating ideas. All works from Creative Seminar are precious to me.

Reading assignment

My choice of a significant artistic influence is The Little Prince written by Antoine de Saint-Exupery. He wrote a story with his full imagination and he also drew all of the illustration of The Little Prince. The writer is not a painter, but a novelist and a pilot. His painting includes the truth of his mind. Through this novel I felt that he had a firm confident belief about his illustration and the idea of this book. When I read this first sentences, I thought that If someone hates my painting, he would have a different point of view compared to my point of view. However, since I started painting and creating some works, I have not had my own style and confidence truly. I think that to get great and strong his own point of view and style is important to writers and artists who want to create a significant and unique work. This book was written only by imagination and his dream. This point is a significant influence on my artistic perspective. The book gave me a question about where and how ideas come from. In the class, I discussed about idea management. I always feel that significant methods exist to bring ideas to my brain. Creative power is very important to artists. Thinking about the origin of ideas was precious to us.

Visiting New York

For New York City presentation, I chose two painters, James Lizzi and Andy Warhol. I want to discuss about Pop Art than two artists. Pop culture and lifestyle became closely intervened in the sixties. Until now, we are influenced by the significant art style. My presentation was not successful because we discussed about the artist than Pop Art. I think Pop art is important to the present artists because Pop Art manages mass media and mass culture as his main subject. Pop art style of works that I want to create may stand for the style of the present culture.

ABC

Visiting ABC company was precious to me. I could figure out how the big company works. I felt that an artist, who works in the broadcasting company, would have hard time to show his art style. Artists exist as a technician than as an artist in the broadcast company. I always feel that an artist has to create his own vision than to make some given works. It is big problems to artists in the broadcasting company. We have to choose between to be an artist and to be a technician.

First individual idea

My first idea of an individual project is very wide. It was hard time to reduce the wide focus. In the first idea, I wanted to show the different cultures through the TV's point of view and I would like to deliver images of people through television who have different cultures. The Braun tube is like an eye of the television through which we can also see another people life and outlook. All people in the world are watching TV every day. We can watch world

news and different culture's information through an TV screen. My intention of making this video work is to show the characteristics of cultures thorough the TV's eye. With the different or reverse way to show some cultures, this video work will represent each country's living style, TV programs, and their acting and feeling that occur in front of TV. My intended work here is to show people's life from different point of view. However, this work only looked an introduction of some cultures and viewers without giving artistic vision.

#### Installation-individual

At last, I reduced the focus of this work and I decided to change it to an installation. The idea of this installation is to show a viewer who exposes his feeling while he is watching television. Watching television, his mind and soul are unconsciously affected by television. The main point of this installation shows the influence of television to the audience. This work is a sort of caution to people who expose them to mass media without critical. This work is successful to send messages of my intention to the audience. During installation, I found some problems. A sofa did not fit with three monitors. A pop corn machine sounded noises. Anyway, there are some rooms to be developed.

#### Ramakienn

The main idea of the Ramakien project is based on a handing downed fairy story, The Ramakien. The Ramakien was written by an anonymous person in Thailand long time ago. This story has a universal theme, about King, Queen, War, Love, Betray, and so on. This Ramakien story causes us to introduce it to the public, specially children. During the process of this work we believe that we would explore and experience new methods to develop our artistic vision and ideas. We had much discussion to solve many problems and experienced a multimedia software and other video software. I experienced that connecting video, audio, and text was not easy. Our team divided jobs for each person to work effectively.

In conclusion, This is a collaboration of three persons from iEAR studio who are interested in doing different integrated arts. Producing this work was a good chance to explore multimedia areas. It was a challenge to develop a book based on text to a new material with integrated arts. Also, to find new source and method extending artistic vision and ideas are a pending question. We think of new methods to successfully communicate ideas and feelings to the public.

#### Evaluation-last

The best achievement in Creative Seminar Class is developing idea. During this semester in creative seminar class, I made an installation, a multimedia Cd-ROM, and many reading and writing. Specially, I composed a forty-minutes music and an hour video work. These are good experience to create the next works. I spent more time to create some idea and to develop it than to make some work. It was precious time to me.